

**TOWNSHIP OF HOPEWELL**  
**MERCER COUNTY, NEW JERSEY**

# Proclamation

**PROCLAMATION OF THE COMMITTEE OF THE TOWNSHIP OF HOPEWELL,  
MERCER COUNTY, NEW JERSEY, IN SUPPORT OF  
SMALL BUSINESS SATURDAY, NOVEMBER 30, 2024**

*WHEREAS, the Hopewell Township Committee celebrates our local small businesses and the contribution they make to our local economy and community; and*

*WHEREAS, according to the United States Small Business Administration, New Jersey small businesses employed 1.8 million people, or 49.8% of the private workforce, in 2020; and*

*WHEREAS, an estimated 65.6 million United States consumers reported shopping or dining at local independently owned businesses on Small Business Saturday in 2023; and*


*WHEREAS, consumers spent nearly \$17.9 billion at independently owned retailers and restaurants on Small Business Saturday in 2022; and*

*WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*NOW, THEREFORE BE IT RESOLVED, that the Hopewell Township Committee does hereby proclaim Saturday, November 30, 2024, as Small Business Saturday; and*

*BE IT FURTHER RESOLVED, that the Committee encourages residents to support small businesses on Small Business Saturday and throughout the year; and*

*In Witness Whereof, I Hereunto Set My  
Hand and Cause to be Affixed the  
Seal of the Township of Hopewell  
This 12<sup>th</sup> day of November, 2024*

  
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Courtney Peters-Manning  
Mayor