

**TOWNSHIP OF HOPEWELL
MERCER COUNTY, NEW JERSEY**

R E S O L U T I O N #23-395

**RESOLUTION OF THE COMMITTEE OF THE TOWNSHIP OF HOPEWELL,
MERCER COUNTY, NEW JERSEY, IN SUPPORT OF
SMALL BUSINESS SATURDAY, NOVEMBER 25, 2023**

WHEREAS, the Hopewell Township Committee celebrates our local small businesses and the contribution they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, New Jersey small businesses employed 1.8 million people, or 49.8% of the private workforce, in 2020; and

WHEREAS, small businesses in New Jersey created 48,114 net jobs in 2019; and

WHEREAS, an estimated 108 million United States consumers reported shopping or dining at local independently owned businesses on Small Business Saturday in 2019; and

WHEREAS, consumers spent nearly \$28.3 billion at independently owned retailers and restaurants on Small Business Saturday in 2021; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE BE IT RESOLVED, that the Hopewell Township Committee does hereby proclaim Saturday, November 25, 2023, as Small Business Saturday; and

BE IT FURTHER RESOLVED, that the Committee encourages residents to support small businesses on Small Business Saturday and throughout the year; and

BE IT FURTHER RESOLVED, that the Township shall forward a copy of this Resolution to Pennington Borough Mayor James Davy, and Hopewell Borough Mayor Paul Anzano.

Date Adopted: November 13, 2023

CERTIFICATION

I, Katherine Fenton-Newman, Municipal Clerk, of the Township of Hopewell, County of Mercer, State of New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Township Committee at the regular meeting held on the 13th day of November 2023, in the Municipal Building Auditorium, Hopewell Township, New Jersey and via Zoom Video Communications.



Katherine Fenton-Newman, RMC, CMR
Municipal Clerk