

**TOWNSHIP OF HOPEWELL
MERCER COUNTY, NEW JERSEY**

R E S O L U T I O N #23-82

**A RESOLUTION AMENDING RESOLUTION #22-334 AMENDING THE
RESOLUTION OF THE COMMITTEE OF THE TOWNSHIP OF HOPEWELL,
MERCER COUNTY, NEW JERSEY ESTABLISHING THE HOPEWELL
TOWNSHIP TOURISM AND ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE**

(Additions are Underlined and Deletions are ~~Struck Through~~)

WHEREAS, the promotion of agriculture, historical and recreational tourism, local restaurants and other businesses and entrepreneurship strengthens our community and can lead to a more vibrant community, increased Township revenues and additional economic opportunities; and

WHEREAS, the Hopewell Township Committee wishes to support existing businesses, attract new businesses that complement existing small businesses and promote increased tourism and visits to Hopewell Valley; and

WHEREAS, in accordance with Chapter 2, Hopewell Township Administrative Code, the Committee has the authority to establish a Tourism and Economic Development Advisory Committee; and

WHEREAS, in accordance with Chapter 2 of the Hopewell Township Administrative Code, the Mayor has authority to make appointments to the Tourism and Economic Development Advisory Committee; and

WHEREAS, in accordance with Chapter 2, Article 5.2 of the Hopewell Township Administrative Code, the Committee has the authority to give its consent to the Mayor's appointments to the Tourism and Economic Development Advisory Committee.

NOW, THEREFORE, BE IT RESOLVED that the Hopewell Township Committee does hereby establish the Hopewell Township Tourism and Economic Development Advisory Committee; and

BE IT FURTHER RESOLVED that the Tourism and Economic Development Advisory Committee shall consist of at least seven and up to ten ~~eight~~ voting members, with two members being designated alternates. One or two members of the Hopewell Township Committee may be full members of the Tourism and Economic Development Advisory Committee. One of the Hopewell Township Committee members must be designated as the

official liaison between the Township Committee and the Tourism and Economic Development Advisory Committee. Four members, which shall include the alternate members, shall be subject to reappointment after one year, and four members shall be subject to reappointment after two years. On-going, membership shall be rotated over a three-year basis; and

BE IT FURTHER RESOLVED that members shall represent a broad spectrum of the community, with no more than two members representing the interests of the same industry. Members must be at least 21 years old and a) residents of Hopewell Valley for at least one year prior to appointment; or b) have a business or tourism-related interest in Hopewell Township, Hopewell Borough or Pennington Borough. A majority of the Committee should live in Hopewell Township; however, representation from business owners and other thought leaders from Hopewell and Pennington Boroughs is also encouraged, as this will create cooperation across Hopewell Valley and help holistically promote tourism and economic development and in the furtherance of the purposes mentioned herein; and

BE IT FURTHER RESOLVED that the Tourism and Economic Development Advisory Committee shall organize annually and designate one of its members to serve as Chairperson and one as Vice-Chairperson, each for a term of one year; and

BE IT FURTHER RESOLVED that the purposes of the Tourism and Economic Development Advisory Committee are to work with the Mayor and Township Committee (a) to target and attract various and appropriate businesses to the Township through marketing and networking, while still working with the existing business community to create a harmonious, cohesive and viable economic structure; and (b) to promote tourism; and

BE IT FURTHER RESOLVED that the Tourism and Economic Development Advisory Committee is encouraged to work with other Township committees and commissions in furtherance of the abovementioned purposes; and

BE IT FUTHER RESOLVED that the Tourism and Economic Development Advisory Committee shall provide a report to the Township Committee semi-annually with recommendations in furtherance of the abovementioned purposes, with the first report due no later than April 13, 2023.

Date Adopted: February 6, 2023

CERTIFICATION

I, Katherine Fenton-Newman, Municipal Clerk, of the Township of Hopewell, County of Mercer, State of New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Township Committee at the regular meeting held on the 6th day of February, 2023, in the Municipal Building Auditorium, Hopewell Township, New Jersey, and via Zoom Video Communications.



Katherine Fenton-Newman, CMR, RMC
Municipal Clerk